

Mid Argyll, Kintyre and the Islands Area Community Planning Action Plan 2017-2020



Introduction

The Community Empowerment (Scotland) Act requires Community Planning Partnerships (CPP) to have focused action plans to reduce inequalities within a community. The use of statistics, your feedback from the Place Standard Consultation held in April 2017 and local partners' knowledge has determined what activity needs to take place (and where) in the next 1 to 3 years.

The plan will be reviewed every 12 months and monitored at quarterly Area Community Planning Group meetings.

The actions contained within this plan do not feature in any other plans and complement ongoing activity from individual organisations. Some of the issues highlighted through the engagement in developing these plans are being addressed in plans such as:

- Health and Social Care Locality Plans
- Economic Development Action Plans
- Individual service plans of organisations
- Health and Wellbeing Network Plans

All partners in the Community Planning Partnership are committed to working together when engaging with the local community. Contact communitydevelopment@argyll-bute.gov.uk for best practice.

What activity is already happening within the Mid Argyll, Kintyre and the Islands area?

The following activities are happening within the Mid Argyll, Kintyre and the Islands area.

- Health and Social Care Partnership Locality Plans
- [Lochgilphead, Ardrishaig and Tarbert Regeneration Fund](#)
- [Inveraray CARS](#)
- [Campbeltown CARS](#)
- [Crinan Canal Charrette](#)
- [Local Economic Development Action Plans](#)
- CHArts
- [Kilmartin House Museum Redevelopment](#)

The following activities are being explored in Community Planning's strategic delivery plans:

- Develop a multi-agency solution to the challenges faced by the new Early Years / Childcare regulations
- Actions from the Anti-Poverty strategy which relate to Child Poverty (Health and Social Care Partnership)
- Promotion, embedding and evaluation of Cool to Talk (to improve mental health in young people) following the launch in Campbeltown, June 2017 (Health and Social Care Partnership)
- Implement the Community Triage Pilot Project in Lochgilphead – on response to people in distress and/or mental health crisis (Police Scotland)

Existing Community Led Action Plans

The CPP is aware of the following Community Led Action Plans within the Mid Argyll, Kintyre and Islands area. A Community Led Action Plan is a community-owned and community-led document identifying the needs of a community which sets out actions to address these.

[Ardrishaig](#)

[East Kintyre](#)

Lochgilphead

Southend

[Campbeltown](#)

Isle of Colonsay

[Tarbert and Skipness](#)

[Craignish](#)

[Isle of Jura](#)

[West Kintyre](#)

Focused local area community planning work in 2017-2020

The communities that will be the focus of targeted local community planning partnership work in 2017-2020 are **Lochgilphead**, **Campbeltown** and **Ardfern**, with activities on road speed for the communities of **Lochgair** and **Muasdale**. The CPP also recognises that neighbouring communities will benefit from any targeted action. For more information, see page 7.

What actions are Argyll and Bute Community Planning Partnership committing to do in the area?

We have consulted with Area Community Planning Groups and local communities to determine where focused activity should take place and what key themes require action. The actions will help reduce the inequality of outcome experienced by communities living in these areas and will complement the existing strategic activity and community-led action plans already happening within the area.

Lochgilphead

Action	Lead Organisation
Develop Phase II of Kilmory Industrial Estate	Argyll & Bute Council
Regenerate the town of Lochgilphead. This action is currently in the Economic Development Action Plan.	Argyll & Bute Council
Build relationships with the Youth Forum	Lochgilphead Community Council
Increase the number of apprenticeships (foundation, modern and graduate) in the area	Skills Development Scotland
Develop community hub for young people	Lochgilphead Community Council / MAYDS

Ardfern

Action	Lead Organisation
Investigate if Community Transport provides for children/families	Short –life Community Transport Group led by Third Sector Interface
Investigate the potential of a youth group to use the facilities of Ardfern Fire Station	Scottish Fire and Rescue Service

Campbeltown

Action	Lead Organisation
Work with Machrihanish Airbase Community Company to grow and develop further by having an increase in the number of businesses based at the airbase with high-skilled jobs	HIE
Promote the Machrihanish Airbase Community Company as an innovative opportunity to businesses, including the potential of a Spaceport	HIE
Explore the parking issues and options in Campbeltown	Area Community Planning Group

Across Area

Action	Lead Organisation
Monitor the implementation of the timetable for superfast broadband especially within the outlying rural settlements by providing clear updates on progress	Argyll & Bute Council

Lochgair

We think the action is to...	Lead Organisation
Use speed detecting equipment to determine whether speeding cars is an issue	Police Scotland

Muasdale

We think the action is to...	Lead Organisation
Use speed detecting equipment to determine whether speeding cars is an issue	Police Scotland

Background Information and statistics on why we have chosen these communities

The Scottish Index of Multiple Deprivation 2016 ranked two of the twenty-nine data zones within Mid Argyll, Kintyre and the Islands as being among the 15% most overall deprived data zones in Scotland. Both of these data zones are within Campbeltown.

The Improvement Service's Community Planning Outcome Profile tool looks at Intermediate Geography Zones (IGZ) and ranks these against 8 outcomes: Out of Work Benefits, Child Poverty, S4 Tariff Rate, Positive Destinations, Crime Rate, Emergency Admissions, Early Mortality and Depopulation. It is worth stating that the most up to date data within the tool is from 2014 however at that time the IGZ of Campbeltown was ranked as the third area within Argyll and Bute experiencing the poorest outcomes with Lochgilphead ranking as the tenth.

All Outcomes		Comparison against over similar communities across Scotland		Improvement	
Ranking against all Argyll and Bute Communities (poorest outcome to best) (1-22)	Name of area	Ranking and whether it is faring better or worse than other similar communities	Name of area	Ranking within Argyll and Bute (least improvement to most) (1-22)	Name of area
3	Campbeltown	3, worse	Campbeltown	7	Mid Argyll
10	Greater Lochgilphead	4, worse	Greater Lochgilphead	10	Greater Lochgilphead
14	Kintyre Trail	12, worse	Kintyre Trail	11	Campbeltown
16	Whiskey Isles	15, worse	Whiskey Isles	12	Kintyre Trail
20	Mid Argyll	21, better	Mid Argyll	18	Whiskey Isles

Source: Improvement Service Community Planning Outcome Profile Tool, June 2017

49 people responded to the Place Standard consultation on Campbeltown, Drumlemble, Sound of Kintyre and Southend. The categories where respondents felt there was significant room for improvement were: Traffic and Parking, Work and Local Economy, Care and Maintenance and Influence and Sense of Control.

41 people responded to the Place Standard consultation on Lochgilphead. The categories where respondents felt there was significant room for improvement were: Public Transport, Streets and Spaces, Facilities and Amenities, Social Interaction and Care and Maintenance.

A total of 174 people responded to the consultation from the MAKI area on the communities of: Achnamara, Ardfern, Ardrishaig, Cairnbaan, Campbeltown, Carradale, Craighouse, Craobh Haven, Crinan, Drumlemble, Ford, Inveraray, Gigha, Isle of Islay, Lochgair, Lochgilphead, Minard, Muasdale, Sound of Kintyre, Southend and Tarbert.

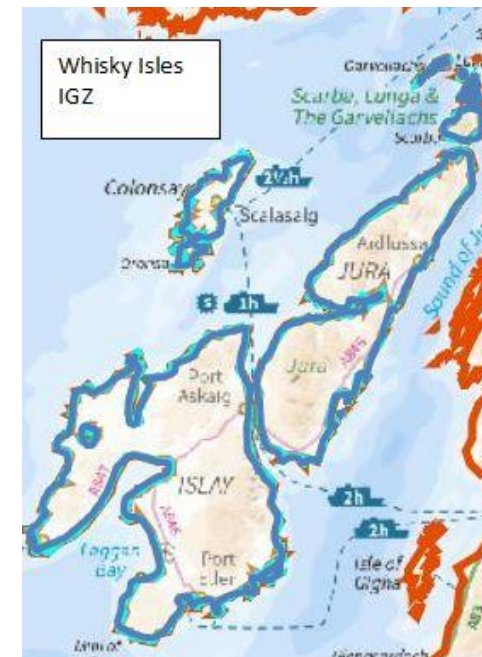
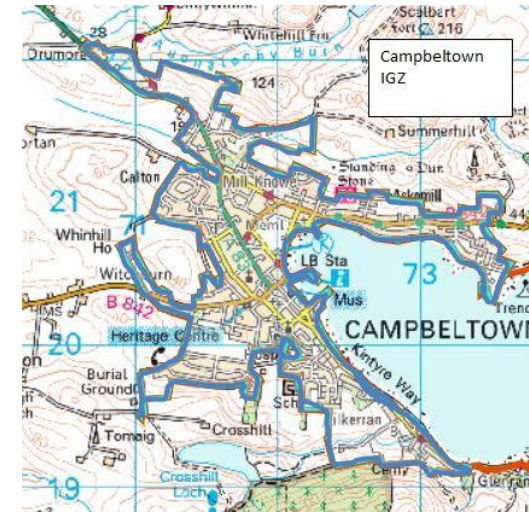
The CPP will monitor statistics and feedback from community consultations and will assess on an annual basis whether the communities receiving focused action should change.

What is an Intermediate Geography Zone and what area does it cover?

The Scottish Government uses data zones to examine small area statistics. The geography of Scotland is dissected into local authority boundaries and a data zone is a small area with a population between 500 and 1000. Intermediate Geography Zones are aggregations of data zones and contain between 2,500 and 6000 people. They were created as there was a need for a statistical level between data zone and local authority area was required as not all statistics are able to be released at data zone level. The current version of the Community Planning Outcome Profile tool uses the 2001 data zones of which there are five Intermediate Geography Zones (IGZ) in the Mid Argyll, Kintyre and the Islands area: Campbeltown, Greater Lochgilphead, Kintyre Trail, Mid Argyll and Whisky Isles. The naming and boundaries of these zones is determined by the Scottish Government and maps are useful to identify the boundaries. The next update of the CPOP will use 2011 boundaries and a new IGZ of Knapdale will be included.

The statistics used by the Improvement Service to determine the rankings looks at these IGZ however the Community Planning Partnership is aware that focused activity will benefit the wider area.

Maps of Intermediate Geography Zone Areas



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Argyll & Bute's economic success is built on a growing population



Highlands and Islands Enterprise
Iomairt na Gàidhealtachd 's nan Eilean



University of the
Highlands and Islands
Argyll College

Oilthigh na Gàidhealtachd
agus nan Eilean
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